



# Why Bridging the Talent Gap?

## Postsecondary Providers and Workforce Partners

**Welcome to Bridging the Talent Gap** — The Colorado Workforce Development Council, Colorado Department of Higher Education and Office of Economic Development, along with other partners in the TalentFOUND network, are leading efforts to administer an employer and employee survey designed to understand the skills gaps Colorado businesses and workers are facing and identify how education and training programs can help close those gaps, including by increasing credential attainment.

**This effort is about gathering data that will help address skills shortages in Colorado.**

### Basics

- Human resource directors or those responsible for talent development at employers across Colorado will be asked to complete a 15-minute survey to understand the hiring environment, talent needs and current talent development focus in Colorado.
- Employers can choose to administer an employee survey to assess the needs and interests of their employees, and will receive individualized information.
- Everyone will be able to access interactive dashboards with regional data that can be benchmarked to the statewide and national responses.

**This data is not simply to have but to act upon.** It gives employers and employees a voice and helps Colorado ensure we develop lasting solutions for increasing attainment, meeting talent needs, and ensuring our state has a skilled and educated workforce. It also provides opportunities to increase equity and ensure more Coloradans prosper.

### For Postsecondary Partners

- Empowers you with information about talent shortages that are critical in Colorado
- Provides the tools you need to build relationships with employers – including developing leads for potential Comebacker who are currently incumbent workers
- Generates opportunities for you and your higher education and workforce development partners to work together on mutual goals

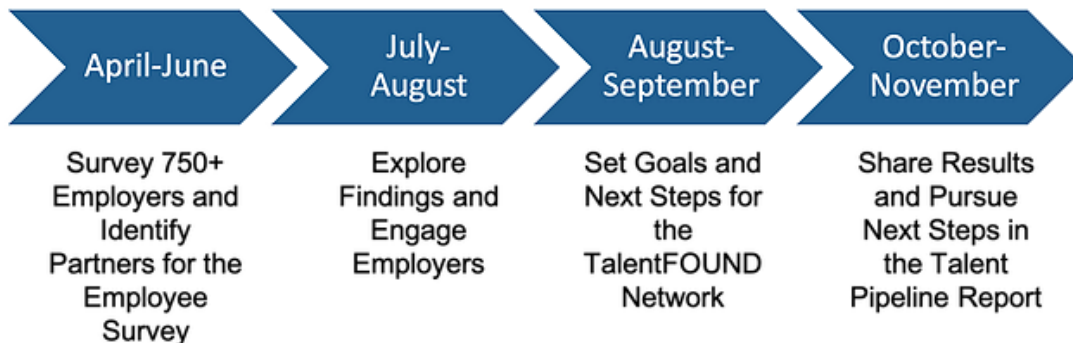


## What's in it for Economic Development and Workforce Partners

- Employer survey engages industry partners and employers of all sizes and gives them the opportunity to communicate their talent needs
- Data dashboard equips your industry partners, employers, and other important stakeholders with the facts necessary to act on talent supply chain needs
- Statewide survey campaign brings awareness to talent development efforts and brings new organizations to the table who are ready to take action on your region's most important talent goals
- Provides data that will strengthen partnerships with local higher education institutions, community colleges, and other learning providers and ensure those partnerships prioritize the needs of your constituents

**In addition to informing our TalentFOUNd network, Bridging the Talent Gap Provides tools for you.** The dashboards, which align with national data, can be used to understand what is happening within your industry and across industries with talent development. Check out an example of the tools by viewing the dashboard here: <https://bridgingthetalentgap.org/>

## Timeline



## What's Next?

1. Download the outreach [toolkit](#) and help get the word out
2. Have us come present to your membership or the employers you represent
3. Checkout our website for more information and to see the results this fall: <https://tgnbttg1.wixsite.com/bttgcolorado>
4. Fill out or have the person in charge of talent development at your organization fill out the survey: <https://bridgingthetalentgap.org/colorado-employer-survey/>

Contact Katie Zaback [kathleen.zaback@state.co.us](mailto:kathleen.zaback@state.co.us) with any additional questions.



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